



# ETHICS

Electronic Tender Handling, Information & Communication System  
for purpose of gaining high effectiveness, transparency and openness.

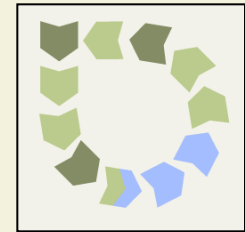
eProcurement Open House Event / Zagreb, Croatia

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# Who is [inno:vasion]?

- Consultancy Company specialized in completing tender procedures on behalf of contract authorities
- Developed the web based pre-award solution based on 20 years experience



ETHICS

- ETHICS is marketed worldwide by IBM



- ETHICS is delivered outside Denmark only through IBM or local/regional IBM business partners – in Croatia:



# Challenge: The IT Tender in 1995



- More than 30.000 pages from 36 vendors
- Highly varied formats
- Decision process manual – discussing and voting
- Contract terms only in paper archives.
- ... Extremely cumbersome

# ETHICS Track Record *1995 up to today (cont.)*

- 1996: Execution of the first 100% Digital Tender



- 2002: Execution of the first 100% WEB based tender in corporation with the Legal Adviser to the Danish Government and EU Publication Office



- 2003: EU Award under the theme eGovernment in European competitiveness



- 2004: First series of tender pilots in different EU member states
- 2005: First series of real life tenders in different EU member states

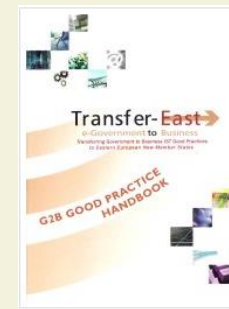


# ETHICS Track Record *1995 up to today (cont.)*

- 2006: ETHICS set in production in Slovakia on a National basis



- 2007: Transfer-East: Transferring Government to Business IST Good Practices to Eastern European New Member States



- 2007: Stakeholder in the workshop CEN Business Interoperability Interfaces for public procurement in Europe (BII)



- 2008: Successfull KPMG Security Audit of the ETHICS implementation in Slovakia





# ETHICS Track Record *1995 up to today (cont.)*

- 2009: Started an EU funded implementation of the new elements of the EU DIRECTIVE 2004/18/EC (EU eProcurement legislation) & National legislation requirements in ETHICS, in close cooperation with UVO, IBM and local IT Companies
- 2012: The entire EU DIRECTIVE 2004/18/EC and National Slovakian directives below EU threshold implemented successfully
- 2013: Mission Critical modules successfully certified by third party
- Today: Invited by e-Sens to carry out one of the first eTendering use cases based on the guidelines stated in PEPPOL, CEN/BII, xVergab, etc.



# Current EU initiatives



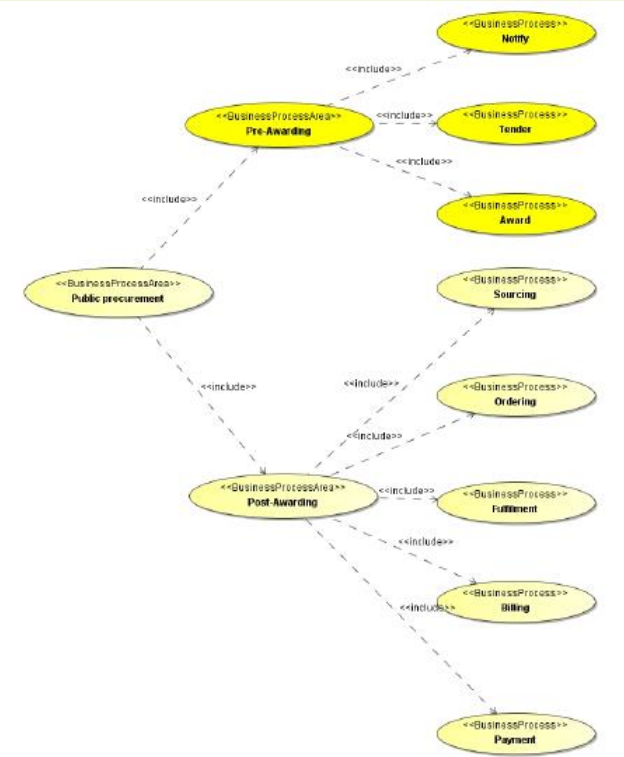
European Committee for Standardization  
Comité Européen de Normalisation  
Europäisches Komitee für Normung

## CEN Workshop on 'Business Interoperability Interfaces on public procurement in Europe' (WS/BII)

The objectives of the workshop are to **provide a basic framework for technical interoperability in pan-European electronic transactions**, expressed as a set of technical specifications that cross-refer to relevant activities, and in particular are compatible with UN/CEFACT - in order to ensure global interoperability. Currently at phase 3 of the BII workshop in process.

Stakeholders: IBM and Inno:vasion among others

<http://www.cenbii.eu/>



# Current EU initiatives (cont.)

## OpenPEPPOL - Pan European Public Procurement Online

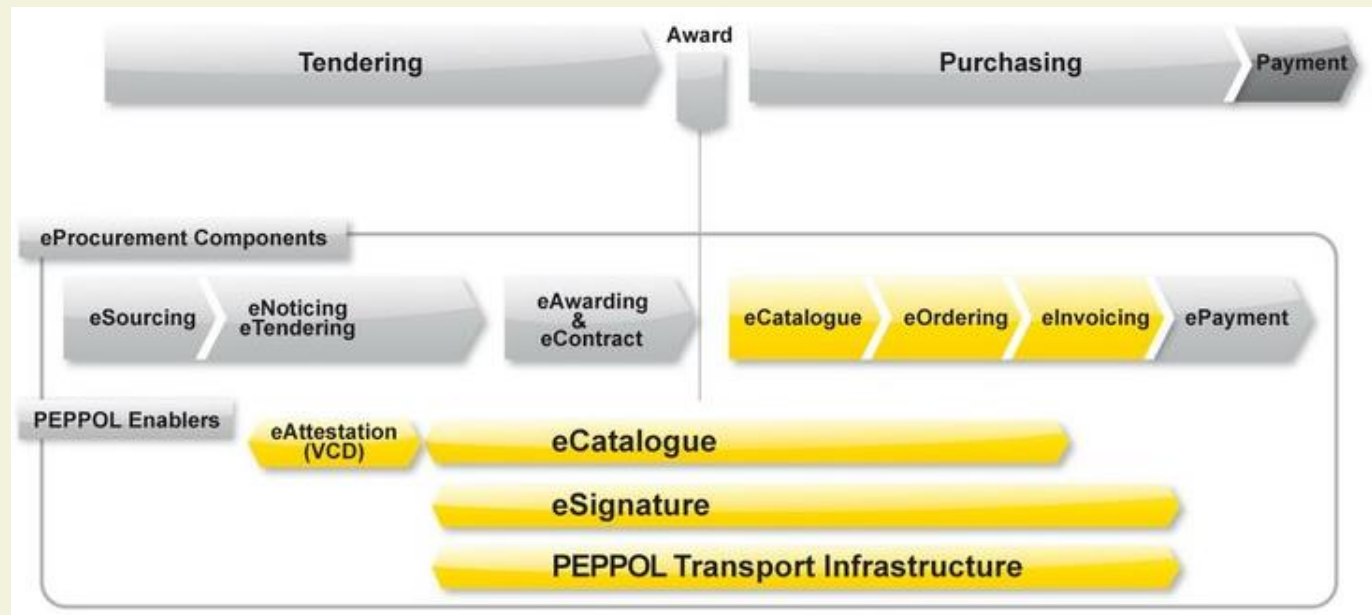
Objective: Enabling EU-wide public eProcurement

Scope: **Virtual Company Dossier**, eCatalogues, eOrdering, eInvoicing, eSignature & Open Infrastructure

Stakeholders only from government organisations



<http://www.peppol.eu>





# Current EU initiatives (cont.)



## e-SENS (Electronic Simple European Networked Services)

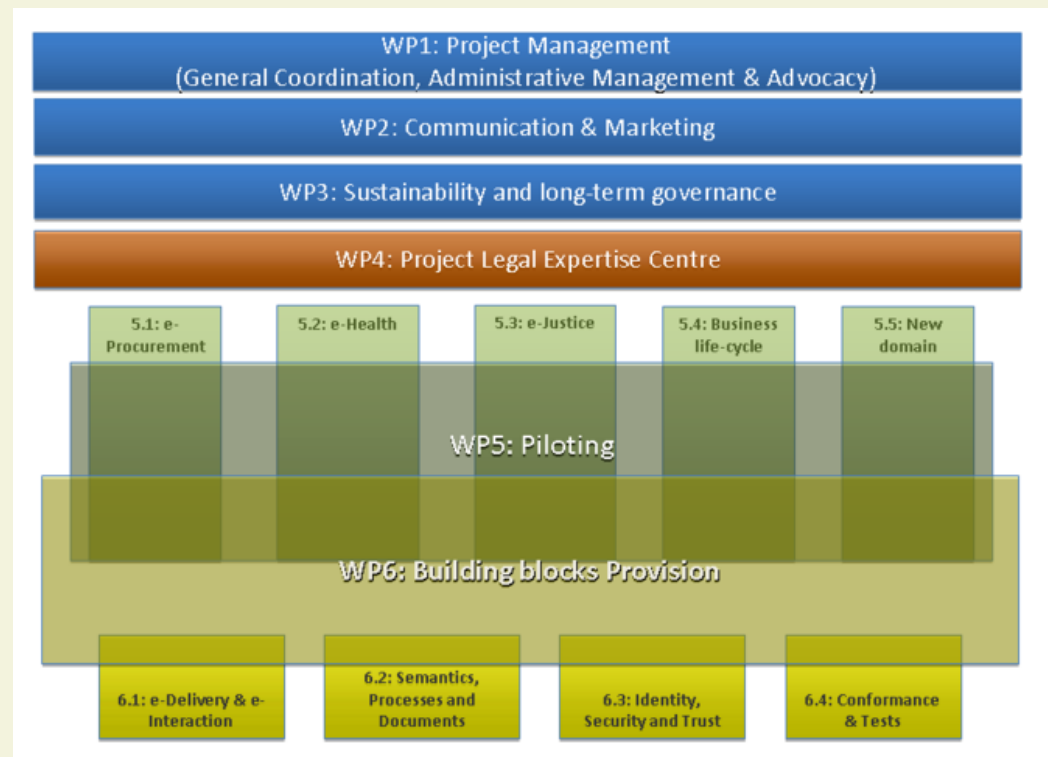
e-SENS (Electronic Simple European Networked Services) is a new large-scale project that embodies the idea of European Digital Market development through innovative ICT solutions.

The project will consolidate, improve, and extend technical solutions to foster electronic interaction with public administrations across the EU.

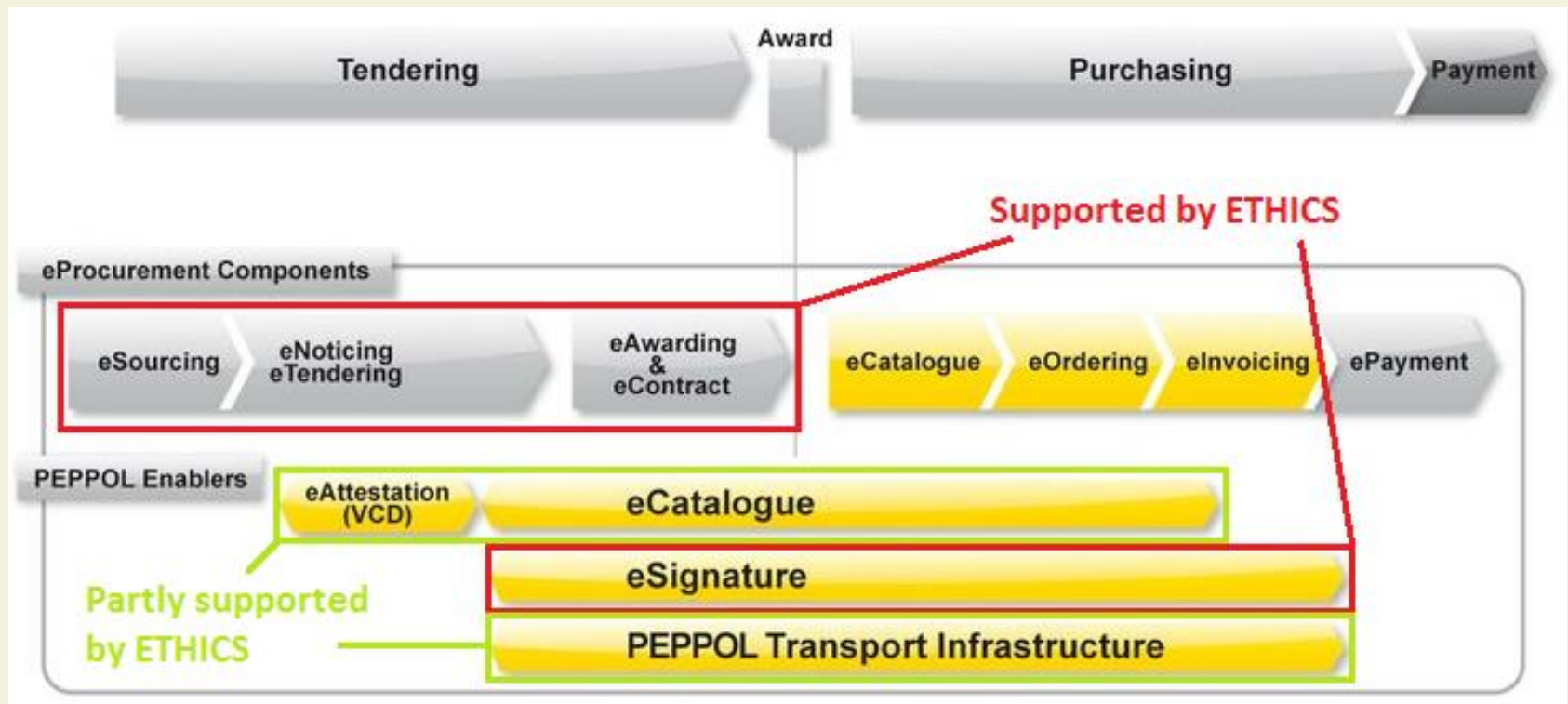
Stakeholders: Public administration, IT industry and EU citizens and business

<http://www.esens.eu/>

[Pilot plan](#)



# PEPPOL Components supported by ETHICS



# ETHICS<sup>®</sup>



- ETHICS' modules (all fully web enabled)
  - eNotice module (with multiple publication office support)
  - eTendering module with multiple templates for
    - Open Procedures (for contracting authorities and utilities)
    - Restricted Procedures (for contracting authorities and utilities)
    - Negotiated procedures (for contracting authorities and utilities)
  - eSourcing module with multiple templates for
    - Dynamic Purchase System (for contracting authorities)
    - Qualification System (for utilities)
  - eAwarding module (with decision making and evaluation support)
  - eAuction module (pre-awarding)
  - eContract module (incl. Sub Procedure & eAuction support)
  - eSignatur module
    - Certification Authority (CA) for issuing of digital certificates
  - Multi organization and concurrent multi language support



# Use Cases - Slovakia

## UVO - Úrad pre verejné obstarávanie (Office for Public Procurement)

- Characteristic: National implementation
- First Tender executed Summer of 2006
- Implemented by law 2007
  - <https://evo.gov.sk/>
- Target
  - 1.800 Offices & institutions signed up
  - 30.000 Tenders pr. Year
- Current
  - 756 published tenders



# Use Cases - MOVIA

The largest public transport company in Denmark

- Characteristic: Negotiated Procedure and Qualification Systems
- Negotiates simultaneously with several vendors  
in accordance with regulations
- Opens individual negotiation rounds





# Use Cases - FKO

## Defense Command - Denmark

- Characteristic: ETHICS Digital signatures
- Strategic Airlift w. intercontinental bidders
  - [Notice of Contracting Authority](#)
  - Objective:



### SECTION II: OBJECT OF THE CONTRACT

#### II.1) DESCRIPTION

- II.1.1) **Title attributed to the contract by the contracting authority**  
Full time air charter of one or more aircraft for strategic airlift up to 3000 flying hours per year including an option for ad hoc short term air charter of additional strategic airlift capacity, and broker services related to selling excess capacity or flying hours.

- [Digitally signed solemn declaration received](#)

# Use Cases - FBE

## Defense Building and Establishment Service - Denmark



- Characteristic: Volume
- More than 700 simultaneous vendors
- More than 350 contracts awarded



Administration of Registered Vendors		Refresh	
USERS	TENDER ACCESS	DEACTIVATED	
pmj@innovation.dk	●	Edit	
kich@gataa.dk	●	Edit	
jan@graungaard.net	●	Edit	
ml@vk-as.dk	●	Edit	
info@lmm.dk	●	Edit	
or@ple.dk	●	Edit	
kh@btgulve.dk	●	Edit	
pve@enco.dk	●	Edit	
bg@rotlan-as.dk	●	Edit	
jb@curavvs.dk	●	Edit	
hann@gufljem.dk	●	Edit	
trine@bv-vent.dk	●	Edit	
claus@byggerbornholm.dk	●	Edit	
rt@r-thomsen.dk	●	Edit	
karupmureforretning@hotmail.com	●	Edit	
hennig@malerkristensen.dk	●	Edit	
co@coolver.dk	●	Edit	
knj@elcon-as.dk	●	Edit	
brian@aa-e.dk	●	Edit	
jb@jensjensen.dk	●	Edit	
kl@opn.dk	●	Edit	
lel@rm-al.dk	●	Edit	
ska@agulve.dk	●	Edit	
rt@rtvvs.dk	●	Edit	
pers@daniskportservice.dk	●	Edit	
lamo@lamco.dk	●	Edit	
leli@venda.dk	●	Edit	
info@mtr-walberg.dk	●	Edit	
michael@brdr.dk	●	Edit	
kes@trigon.dk	●	Edit	
st@garant.nu	●	Edit	
mh@cbsbyg.dk	●	Edit	
fb@mvz.dk	●	Edit	
lotte@b-vp.dk	●	Edit	
paeter@phbyg-bornholm.dk	●	Edit	
malermh@gmail.com	●	Edit	
ufb@hs-el.dk	●	Edit	
mn@hee-entreprise.dk	●	Edit	
Bhkyng@gmail.com	●	Edit	
be@bf-bornholm.dk	●	Edit	

# Use Cases - FKIT

## Defense corporate-wide informatics service - Denmark

- Characteristic: Sub Procedures
- eSourcing
  - Potential suppliers qualified through framework agreement
- Automated tendering process
  - Buyers submit orders
  - Orders are exposed to competition
  - Buyers evaluate offering with systematic decision support
  - Contract signed online with winning party

# ETHICS Value Proposition

Overview and management

Utilization of resources increased by 20%

Quality in the  
tendering process  
No complaints or legal issues



Increased Productivity and  
minimize Workload by 30-50%  
Productivity doubled with same  
Staff

Automation of  
routine Tasks  
Effective knowledge management

## ETHICS Value Proposition *(cont.)*

1. ETHICS covers all tendering phases and processes
2. ETHICS supports all types of contracts
3. ETHICS supports all types of procedures
4. ETHICS contains a certification authority (CA)
5. ETHICS is compliant with EU laws and regulations
6. ETHICS is easily accessed by all parties
7. ETHICS handles all notices
8. ETHICS is a thoroughly tested application



# Experiences using ETHICS

*Contracting Authorities*

ETHICS / Tenders

Below is an overview of all tender projects in progress.

Opposite each tender project icons are displayed. Click **LEGEND** to be informed of the meaning of the icons and their colours.

To open a tender project click **NO. AND TENDER NAME**.

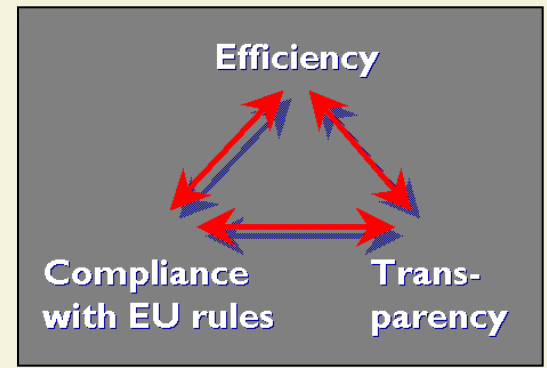
Click **CREATE TENDER PROJECT** to create a new tender project.

**Organisation: SKI**

STATUS	NO. AND TENDER NAME	RESP.	START-UP
	02.02 Computere	psv/SKI	10/14/2013
	02.07 Kommunikationsudstyr og -løsninger	bra/SKI	01/29/2014
	02.19 ASP/Cloud	bjj/SKI	11/25/2013
	02.22 IT-drift	tgn/SKI	11/25/2013
	12.01 Værktøj og materialer til bygningsvedligehold og drift	mrtj/SKI	02/08/2013

- ✓ Productivity doubled with same Head Count
- ✓ 50% change of Staff
- ✓ Easy involvement of new users
- ✓ No Complaints or legal Issues with Vendors
- ✓ Double-digit growth in turnover on contracts
- ✓ Highly effective management overview
- ✓ Effective knowledge management tools :

- ✓ No Complaints
- ✓ Easy to use/no training needed
- ✓ Easy to adapt to own working style
- ✓ More effective tender procedure
- ✓ Re-use of documents
- ✓ Trusted on line service



*Economic operators / Vendors Feedback*



END